

# CRITERIA FOR SUBMITTING ITEMS TO THE LOCAL ART EVENTS NEWSLETTER



*Art, Truth and Beauty are Necessities--Not Luxuries*

**Local Events primarily refers to events concerning artists, photographers, fine art crafters and writers living in the Central Valley and Central Coast of California.** Art-Tique welcomes announcements that agree with our stated aims and purposes. *Mission Statement:* The newsletter's Local Art Events Newsletter is a free, on-line monthly publication geared for artists, photographers, fine art crafters and writers of California's Central Valley/Central Coast to find places to show/sell their work, make connections with local peer groups, find classes, workshops and tools that help develop artistic and writing skills, and develop the business side of their work. Pdf copies of the newsletter are posted on the web site: [www.art-tique.org](http://www.art-tique.org) and on [www.thepracticalartist.com](http://www.thepracticalartist.com) Printed copies are usually available at the general Meetings of ACA CAG, and Allards Art supply in Fresno. **All notices sent to our members are subject to approval by Art-Tique.** **To submit information E-mail: [localartevents@art-tique.org](mailto:localartevents@art-tique.org)**

## Criteria for the Local Art Events Newsletter

- Items must be in word format and include dates, times, pricing (if applicable), and contact information. Items must be received by the 25<sup>th</sup> of the month preceding the newsletter. (i.e. an announcement for March must be received by the 25<sup>th</sup> of February.)
- Types of Items accepted:
  - Profiles of Artists, writers, photographers, crafters, art association and multi-artist galleries.
  - Group Meetings, book signings, Demonstrations & Open Shows and competitions
  - Requests from customers seeking to set up commissioned work from individual artists or looking for Artists to display on Art or book Hops.
  - Classes
  - Workshops
  - Links to helpful sites, blogs or internet supplies
  - Guest Blogs or technique information
  - Announcements or invitations about solo art shows, awards and book signings

**Criteria for Pdf copies submitted directly to members via e-mail** (must be received by the 25<sup>th</sup> of the month PRECEDING the event) i.e. for the June newsletter, items should have been received by May 25<sup>th</sup>.

- Pdf prospectus for art shows, workshops or writing contests
- Membership applications for organizations related to art or writing
- Flyers advertising group sales and events
- Announcements or invitations about solo art shows and book signings
- Items received after the deadline for the Art Event Newsletter will occasionally be sent out as a special announcement.

To begin receiving the on-line newsletter, fill out the form attached to the last page of the newsletter, attach a word/pages copy of your profile, and a jpeg of your work or book cover. For more information contact Gail Daley [localartevents@art-tique.org](mailto:localartevents@art-tique.org) or 559-960-2428.